



Center for Educator Compensation Reform

Innovative Ideas in Educator Compensation Reform

Selection Criteria

Because innovative ideas, by their very nature, are new approaches, the research base has not kept pace. New approaches to education reform, by definition, need to be tried. The following criteria will help you decide if you will benefit from your trial of this ***innovative*** approach for educator and community support:

- Did the idea facilitate effective engagement and communication with key stakeholder groups to ensure successful implementation?
- Was the idea critical to the success of a larger set of communication strategies?
- Did the idea foster two-way communication to ensure that stakeholders understand messages and materials?
- Did the idea increase the change team's readiness to engage and communicate key messages, deal with stakeholder resistance, or work with the news media?

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